



May 7 - 8 2016
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NEWS RELEASE

Monday, March 14, 2016
FOR IMMEDIATE RELEASE

“STEPS TO DELIVER CHANGE” NATIONAL FUNDRAISING WALK FOR SAVE THE MOTHERS

HAMILTON, Ontario—This Mother’s Day weekend, communities across Canada and the United States will once again host fundraising walks to improve maternal health in the developing world, where childbirth remains one of the leading causes of death among adolescent girls and women.

To date, concerned citizens in 13 communities have signed-up to join in. Additionally, walkers from around the globe can participate via the innovative netWALK.

Proceeds raised from each five kilometer Walk will go to Save the Mothers (STM), an international charitable organization (founded by Canadian Obstetrician Dr. Jean Chamberlain Froese), which empowers East African leaders to improve standards and practices of health care for pregnant women in their communities.

“We walk because pregnant and laboring women around the globe often have great distances to walk to access medical care,” said STM Managing Director Dr. Daniel Scott. “In countries with little or poorly developed infrastructure, their footsteps are often futile. When health care institutions are too far away, ill-equipped or under staffed, women die.”

“Thousands of people participate in the Save the Mothers’ fundraising Walk each year to demonstrate they care about the 800 women who continue to die every day from complications related to pregnancy and childbirth,” he added.

This will be the fifth year for the annual event, proving that people do care, and that they can be inspired to give of their time, energies and money to make a difference.

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For more information, including a list of walk times and locations, contact:
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Canadian Charity # 828767335RR0001