



News Release

Wednesday, September 6, 2017
FOR IMMEDIATE RELEASE

TICKETS ON SALE FOR SAVE THE MOTHERS' GALA

HAMILTON, Ontario—Tickets are now on sale for Save the Mothers' Annual Fundraising Gala. The event, which is Save the Mothers' largest fundraiser each year, includes a dinner, silent and live auctions. It will be held Friday, November 17, 2017 at 6:30 p.m. at the Paradise Banquet and Convention Centre, 7601 Jane Street in Concord, Ontario. The theme of this year's event is Hope Shines Bright, Glitter and Lights.

"Our volunteer planning committee chose to focus on the theme of hope this year because we have cause for celebration," says Save the Mothers' managing director, Dena Thomas. "Since we began our work in East Africa, the maternal mortality rate—in Uganda alone where our work on the ground is based—has dropped by almost 25 percent."

The evening will feature a four-course meal (wine included), live classical music, photo booth fun, and other entertainment. In addition, guests will have the opportunity to bid for amazing items in the silent and live auctions.

Dr. Jean Chamberlain Froese, founder and executive director of Save the Mothers will provide an up-date on the work in East Africa. Dr. Chamberlain Froese is a Canadian obstetrician/gynecologist, an internationally recognized expert in women's reproductive health, and recipient of the Order of Canada for her commitment to saving the lives of girls and women and their babies in the developing world, where an estimated 800 girls and women continue to die each day of preventable causes related to childbirth.

"This is an opportunity for people in the community to make a difference on an important human rights issue, *and* have some fun," says Thomas. "Doing something momentous doesn't have to be daunting. It can be as easy as purchasing a ticket for a fun evening out. Donations, sponsorships and ticket purchases will help ensure that preventable maternal death becomes a tragedy of the past."

Tickets cost \$120, and each ticket sold will receive a charitable tax receipt for half that value.

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